

# LANCASHIRE BUSINESS VIEW RED ROSE AWARDS 2017

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**DES**  
ELECTRICAL CONTRACTORS



## DES ELECTRICAL

### WINNERS OF THE CONSTRUCTION BUSINESS AWARD

#### Based in Poulton-le-Fylde

DES is a full service electrical engineering contractor operating on a national basis providing installations to high profile main build contractors including FTSE 100 companies. DES has been recognised by the Goldman Sachs 10,000 Small Businesses programme as one of the fastest growing in the North West.

#### Why did you enter the Red Rose Awards?

We entered the Red Rose Awards because we truly believed that we have something special here at DES Electrical, something that needed to be shared. Even if we hadn't won it was our chance to expose our thinking and processes to other companies, as we learn together, we enrich each other in ways that really show what Lancashire is all about.

#### How did you find the online entry process and judging process?

The online entry form is designed so you can tell your story and highlight why you are the very best. The interview is all about doing something a bit different when delivering your presentation and answering questions. The interview was relaxed so we felt at ease and enjoyed the experience.

#### What was it like to win on the night?

A speechless euphoria! The feeling of winning was something that can't really be described, but if DES had to put this into words it would be; *surprising* - as we were up against some amazing companies, *grateful* - for being recognised and appreciated for what our company does, *exciting* - to be part of the whole experience of the awards and finally *proud* to be from Lancashire.

#### How has your business benefitted from winning the award?

Winning the award has boosted our employees' morale and rewarded the hard work, dedication and work ethic our company has. Being recognised by others makes it all worthwhile.

#### Do you have any tips / advice / words of encouragement to those companies thinking of entering this year?

If you are thinking of entering the Red Rose awards, don't - just do it! It is a chance for you to shout about the great things that you do as a company and what effect you have on Lancashire's economy. Enjoy the whole experience from application to interview and most importantly the awards ceremony as it is a fabulous night!

**redroseawards.co.uk**

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